WHAT IS CLAIMED IS:

 A method for producing a continuous filter rod, comprising:

transporting at least one type of finite, essentially completely separated fibers with transport air to a conveyor;

forming a fiber nonwoven on one surface of the conveyor to result in the fibers at least partially contacting one another;

depositing the fiber nonwoven onto a wrapping material web;

wrapping the fiber nonwoven with the wrapping material web.

- 2. The method of claim 1, wherein the wrapping step includes compacting the fiber nonwoven.
- 3. The method of claim 1, wherein during the wrapping step or following the wrapping step, the method further comprises applying energy to the fiber nonwoven to create a bond at points of contacts between the fibers.
- 4. The method of the claim 1, wherein the continuous filter rod is subsequently cut into at least one of filters and filter elements, and wherein the fibers have a length shorter than the filters and the filter elements.

- 5. The method of claim 4, wherein the at least one type of fibers contains fibers with an average diameter between about $10\mu m$ and about $40\mu m$.
- 6. The method of claim 4, wherein the at least one type of fibers contains fibers with an average diameter between about $20\mu m$ and about $38\mu m$.
- 7. The method of claim 1, further comprising adding additives to the fibers.
- 8. The method of the claim 1, further comprising compacting the fiber nonwoven prior to the depositing step.
- 9. The method of claim 7, wherein the conveyor conveys the fiber nonwoven in a movement direction, and wherein the compacting step includes compacting the fiber nonwoven in at least two directions that are perpendicular to the movement direction.

- 10. The method of claim 1, wherein the depositing step includes mechanically removing the fiber nonwoven from the conveyor.
- 11. The method of claim 10, wherein the removing step includes utilizing compressed air.
- 12. The method of claim 1, further comprising shaping the fiber nonwoven prior to the depositing step.
- 13. The method of claim 12, wherein the conveyor conveys the fiber nonwoven in a movement direction, and wherein in the forming step includes forming at least a semicircle crosswise to the movement direction.
- 14. The method of claim 13, wherein the forming step includes forming a full circle.
- 15. The method of claim 1, wherein the depositing step occurs at least in part before the forming step.
- 16. A filter element cut from the continuous filter rod produced according to the method of claim 1.

- 17. A machine for producing a continuous filter rod, comprising:
 - a conveyor;
- a fiber compiling device that transports separated fiber materials with transport air to the conveyor to form a fiber nonwoven;
- a format device downstream of the compiling device for wrapping a material web around the fiber nonwoven; and
- a transferring device for transferring the fiber nonwoven from the conveyor to the format device.
- 18. The machine of claim 17, further comprising at least one compacting device at the conveyor.
- 19. The machine of claim 18, wherein at least a section of the conveyor forms at least a part of the compacting device.
- 20. The machine of claim 17, wherein the conveyor comprises at least one suction belt.
- 21. The machine of claim 20, wherein the conveyor comprises at least three suction belts.

- 22. The machine of claim 20, further comprising means for removing the fiber nonwoven from the suction belt with compressed air.
- 23. The machine of claim 17, wherein the transferring device comprises a transport belt.
- 24. The machine of claim 23, wherein the transport belt has a concave design.
- 25. The machine of claim 23, wherein the transferring device comprises two transport belts.
- 26. The machine of claim 17, wherein the transferring device comprises a nozzle through which the fiber nonwoven is transported.
- 27. The machine of claim 26, wherein the nozzle shapes the fiber nonwoven into at least one of a round and oval form.